



# GOLD PEAK® VARIETY TEA TOWER

## Today's tea consumers are seeking greater variety and choice

More choices! With the Gold Peak Variety Tea Tower from Coca-Cola, your guests can now enjoy more flavor options. Choose any four flavors from our 9 varieties.



Gold Peak Variety Tea Tower delivers up to 4 flavors with the efficiency of Post-mix.



## 7 ways you can use The Variety Tea Tower to build more profit into your business

1. **Sell more tea** by offering more flavors and tea types.
2. **Maintain a competitive edge** with a variety of tea beverages to satisfy growing consumer demand. Gold Peak grew 8% in 2016 due to increased consumer demand.<sup>2</sup>
3. **Attract new consumer segments** with expanded variety in the high-growth tea category.
4. **Increase labor efficiency** by eliminating the labor required for brewed tea service and maintenance.
5. **Ensure consistent quality** by dispensing the right mix each time, every time.
6. **Save space** with a four-flavors-in-one dispenser.
7. **Reduce the product waste** that can occur with multiple brewed tea pour-outs or spoilage.

**Iced Tea is the 3<sup>rd</sup> largest beverage category for restaurants in the United States, behind sparkling beverages and coffee, with 15% share.<sup>1</sup>**

## Satisfy your guests' taste for tea and pour on the profits!

The Gold Peak Variety Tea Tower, exclusively from The Coca-Cola Company. For your guests it provides a variety of consistently fresh-made glasses of quality tea on demand, any time of day. For you it delivers operational ease with no waste, no mess and no brewing.

The easy-touch keypad on The Variety Tea Tower allows your guests to pour drinks quickly, while ensuring the consistent great taste and quality that keeps them coming back again and again.



## The Variety Tea Tower connects you to the new taste for tea

As your beverage partner, The Coca-Cola Company has the tea brand, flavor and equipment solutions to satisfy your guests' needs today. And, through our commitment to innovation, we will continue to help you grow your beverage business tomorrow.

- Up to four non-carbonated tea flavors in a small footprint
- Easy-to-use interface dispenses a variety of Gold Peak® teas, enabling your guests to customize and create their own tea flavor blends
- Designed to resemble a traditional tea urn
- Quiet, continuous pour operation
- Finished beverages dispensed at ambient temperature
- Eye-catching merchandising graphics
- Operational ease of BIB dispensing
- Drip tray is dishwasher safe with optional drain available

## Technical specifications

Dispense Flow Rate	2.0 oz / sec
Ratio Range	4:1 – 6:1
Factory Ratio Setting	5.5:1
Water Requirements	25 – 90 psi (dynamic)
Electrical Requirements	120 VAC 60 Hz Power cord with 3 prong NEMA 5-15P grounded plug
Agency Approvals	UL, NSF
Dispenser Weight	25 lbs
Drain Capacity	26 oz

### User Operation:

1. Guest will select beverage by touching flavor button. Flavor will stay active for up to 5 seconds.
2. Guest will pull tea lever to dispense tea beverage.
3. Beverage selection will stay active for 5 seconds after guest stops dispensing tea beverage. This is to allow the guests to 'top off' their beverage.



**FOR MORE INFORMATION, PLEASE CONTACT  
YOUR COCA-COLA FOODSERVICE REPRESENTATIVE**

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1. NPD Crest, Total US, Total Restaurant, YE Aug 2016 | 2. Internal Volume Growth, YE 2016

